



INTRODUCING THE 3&2 BASEBALL CLUB OF JOHNSON COUNTY, INC. CORPORATE SPONSORSHIP PROGRAM

It's the platform for a partnership between your business and one of the area's premier youth sports organizations, the 3&2 Baseball Club of Johnson County, Inc.

It's the chance to help support a five million dollar sports facilities expansion project and the youth in our community.

It's the opportunity to reach an audience that's family-oriented and embraces a passion for youth sports.

It's the key to connecting your business to an organization that fosters an environment where families and friends come together each year to support, encourage, and enjoy one another and the great game of baseball.

And it's available to your organization

The 3&2 Corporate Sponsorship Program takes the organization's highest property assets, programs, and events and bundles them into tangible marketing tools to help you achieve your business objectives.

3&2 HAS BEEN SERVING FAMILIES AND OUR YOUTH IN JOHNSON COUNTY, KS AND THE GREATER KANSAS CITY AREA SINCE 1951.

56 YEARS OF EXCELLENCE



3&2 welcomes over **514,000** entries into its two baseball complexes each year. Last year, 3&2 provided youth baseball services to **548** league teams, **1,300** + tournament teams, and **142** Fall Ball teams.

◀ Home Run during high school game at 3&2

2008 SPONSORSHIP OPPORTUNITIES

➤ From 3&2's Platinum level to their Bronze level Sponsorship, the opportunities available through the 3&2 Corporate Sponsorship Program are designed to help deliver your attention-getting marketing message to throngs of excited families as well as influence brand perception.

➤ Naming rights, baseball tournament sponsorships, scoreboard advertising, sponsor promotion nights, trade-out sponsorships – **THEY'RE ALL OPEN TO DISCUSSION.**

**CALL TODAY TO ASK ABOUT
2008 SPONSORSHIP OPPORTUNITIES**

3&2 Profile

- 501(c)(3) non-profit
- Two facility operation
- 27-age appropriate fields
- Spring/Summer/Fall Programs
- T-Ball Program (Pre-K)
- Coach Pitch (Kindergarten)
- Machine Pitch (1st / 2nd grade)
- Kid Pitch (3rd thru 8th grade)
- High School (9th thru 12th)
- Local/Regional Tournaments
- 7,500 games played annually

3&2 Sponsorship Group

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