

Dear Business Leader:

Our team is associated with The 3&2 Baseball Club of Johnson County, Inc. (3&2), the most influential youth sports organization in the greater Kansas City area. With this letter, I am hoping to spark an interest in you to consider sponsorship support for our youth baseball team in 2006.

Why become a 3&2 Team Sponsor? Since 1951, 3&2 has provided an environment that brings family, friends, and the community at-large together to support, encourage and enjoy each other. Each year, more than 250 businesses participate in the 3&2 Team Sponsorship Program.

Here are some suggestions on how you can support our baseball team in 2006:

TEAM SPONSOR FEE (check made payable to 3&2)

3rd-6th grade	\$150
7th & 8th grade	\$175
9th-12th grade	NA

- Sponsor receives team picture plaque
- Sponsor is listed in Coaches' Manual and 3&2 website
- 3&2 season pass

TEAM UNIFORM SPONSORSHIP (check made payable to Nill Bros.) \$500 - \$2,000

- All of the above benefits
- Name on uniform tops

TEAM EQUIPMENT SPONSOR (check made payable to Nill Bros.) \$250 - \$500

TEAM DRINK SPONSOR (check made payable to 3&2)..... \$250 - \$400

3&2 BUSINESS PARTNER: Team sponsors who make a minimum commitment to support the team sponsor fee and team uniform sponsorship are entitled to obtain the following bonus 3&2 event opportunities for supporting our baseball team.

(1) FOURSOME IN 3&2'S FALL GOLF CLASSIC (check made payable to 3&2)..... \$800

(2) COMPLIMENTARY GUEST OPPORTUNITIES AT SPECIAL 3&2 EVENTSNo Charge

Whether you decide to be a 3&2 Team Sponsor, 3&2 Business Partner, or both, you will be reinforcing your image as a good business citizen that supports youth and all its associated families.

Sincerely,

Your Name, Manager
Your Phone #